

PREPARATIONS:

1. Place the game board in the middle of the table.

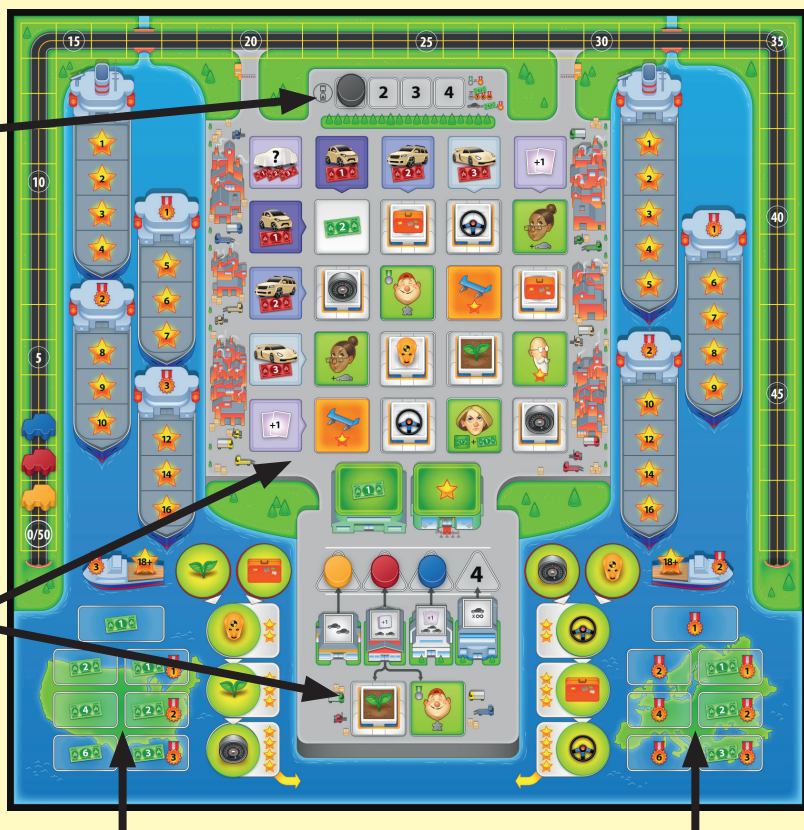
2. Place the grey round marker on the first space of the round track.

3. Sort the *autobucks* and place them near the game board.



4. Sort the 72 *factory tiles* by back side (A and B) and shuffle each stack separately. Place 18 of the A-tiles face up on the game board: 16 in the *action area*, and 2 below the *sales offices*.

Remaining A and B tiles are placed next to the game board.



«North American market»

«European market»

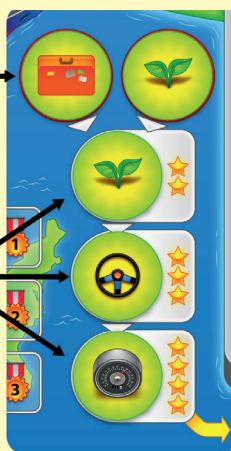
5. Place the 10 black *neutral workers* in a pile near the game board.



6. Shuffle the 10 *demand tiles*. Put one face-up tile on each space in the two market demand areas (if the two markets now happen to be identical, reshuffle the tiles).

«Pending demands»

«Active demands»



7. Shuffle the 26 *contract cards* without an 'S' and put them in a face down deck next to the game board. The top 3 cards are revealed and put face up next to the deck to form the *card display*.

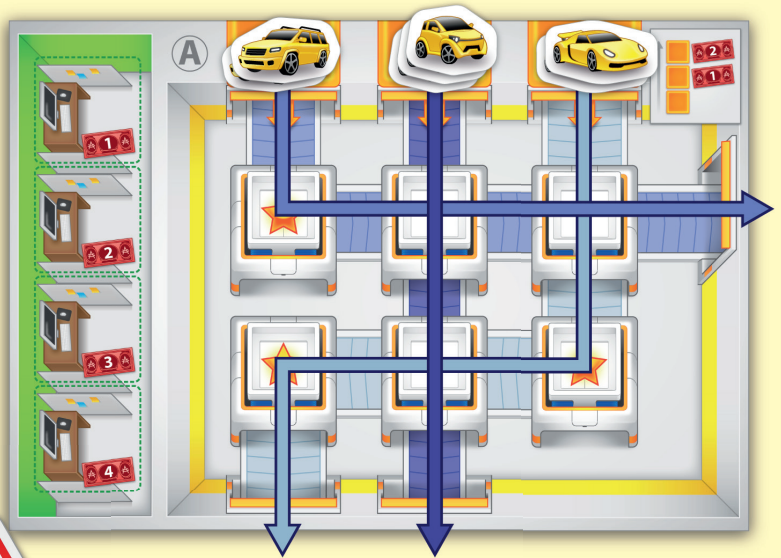
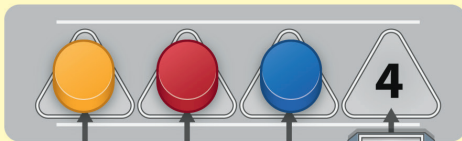
8. Each player chooses a color and takes:

- 1 **Factory board** (use side A in the basic game)
- 7 **Car tiles** (3 city cars, 2 family cars, 2 super cars)
- 6 **Workers**



- 1 **Player order disc**

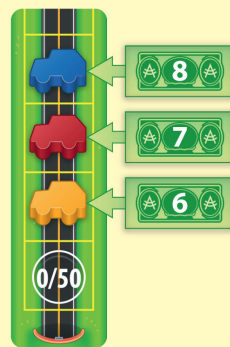
Randomly place the player order discs on the player order track and give each player the corresponding triangular order tile.



Each type of car has its own assembly line

- 1 **Scoring marker** (wooden car)

The scoring markers are placed on the spaces on the scoring track corresponding to each player's player order (i.e. 1st player places their car on space 1, 2nd player on space 2 and so on). Whenever a player scores victory points during the game, advance their scoring marker on the track.



- **Starting money**

The first player in the player order takes 6 autobucks, the 2nd player takes 7, the 3rd player takes 8, and the 4th player takes 9 autobucks. You may keep your money hidden from other players during the game.

- 1 **Start contract card**

Shuffle the 4 contract cards marked with 'S' and deal 1 to each player. Unused cards are removed from the game.



The two oval car tiles are returned to the game box – they are only used in the **advanced game** described at end of the rules.



Objective of the game:

Each round begins with an **ACTION PHASE**, in which players use their workers to take tiles for their factories and produce cars. Produced cars are placed on ships, heading for one of the two markets. When all players have withdrawn from the action phase, the **SALES PHASE** begins. In order of their popularity, cars are now shipped to the markets and sold for money and victory points. The player with the most victory points after 4 rounds is the winner

THE ACTION PHASE

Players take turns in the order shown on the player order track. Each player takes one action, then the next player follows. This continues until all players have withdrawn.

On your turn, you must do one of the following:

a) Take an action (choose an action space, take a tile, then carry out the action)

b) Withdraw (choose sales office, then withdraw from action the phase)

A) Take an action

To take an action, first place workers on one of the 9 action spaces. If the space is empty, place 1 of your workers in the space. If you want to use an action space that is occupied by another player's workers you must place 1 worker more than the number of workers already there. The workers of the other player are then returned to their owner, who may use them again on their own turn.

Important: You are not allowed to choose an action space with your own workers on it. If you want to use the same space again, you must wait until another player replaces your workers.

When you use the *special production space* (in the corner), you immediately carry out the action as described on the next page (do not take a tile). However, if you choose one of the action spaces on top or to the left of the action area, you **must** take *one tile* from the row/column of the chosen space before you carry out the action. If there are no available tiles in the row/column, you cannot choose that action space.

When taking a tile, the tile must either be placed in your factory or discarded. Once placed, a tile cannot be moved, but it may later be replaced by another tile: *Machine tiles* may be replaced by any other *machine tile*, while *manager tiles* and *styling tiles* may only be replaced by other *manager* and *styling tiles* with the same image (*same portrait* or *same styling part*). All tiles that are replaced, are removed from the game and returned to the game box.

Note: To choose a *car production action*, you must be able to pay for the car (see next page).

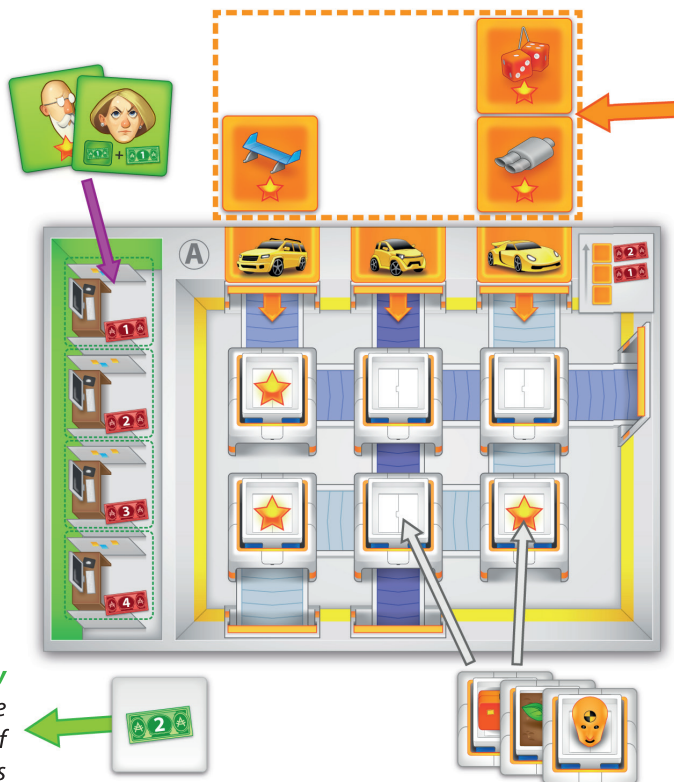


Yellow player chooses an action space with 1 blue worker. She places 2 of her own workers on the space, and the blue worker is returned to the blue player. Yellow player then takes the speedometer tile, and produces a family car.

Tip: When you use neutral workers, placing them together with at least one worker in your own colour will help you remember that they belong to you.

Placing tiles

Manager tiles are placed in the office spaces. Each office shows an additional fee that must be paid the first time you use that office.



Each **Styling tile** must be placed above one of the three cars, and it will contribute to the popularity of all cars you produce of the chosen type. You may add a second or third Styling tile to one car as long as the tiles show different types of styling (e.g. you cannot add two spoilers to one car). When you add a second or third Styling tile to a car, you must pay a fee of 1 or 2 Autobucks as shown in the upper right corner of the factory boards.

Machine tiles are placed on any one of the six spaces along the assembly lines. When a machine tile matches a demand tile in a market, it will contribute to a car's popularity in this market.

Note: If you cover up a preprinted star on an assembly line, that star will no longer apply when a car is produced.

When you gain a **Money / victory point tile** take the indicated amount of autobucks/ victory points and then discard the tile (return it to the game box).

After you have taken and placed a tile, you finally carry out the action of your chosen action space. The action will either be to **Produce a car** or **Draw a contract card**.



Produce a car

If you choose a production action, you must pay the shown cost and produce the shown type of car. If you use the *corner space* you choose which type of car you want to produce, and pay the corresponding cost (1 for city car, 2 for family car, 3 for super car).

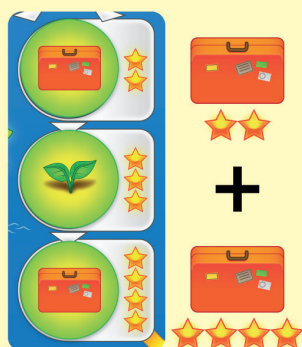
On your factory board you have one *assembly line* for each type of car. Decide which of the two *markets* you want to ship your car to. Then compare the *demand tiles* of this market with the symbols on all *machine tiles* along the assembly line of the car you produce. Each demand that is met by a matching machine tile on your assembly line is worth 2-4 stars (popularity). Add to this all visible stars along the active assembly line, on manager tiles, and on all styling tiles you have for this car type.

The total number of stars is the car's *popularity score*. Place a car tile on the matching *ship space* above the chosen market. If the ship space matching the car's popularity score is occupied, you must place the car on a vacant space with a lower value.

Ship bonus: If your car tile is placed on a ship with a gold medal, immediately score the shown number of victory points.

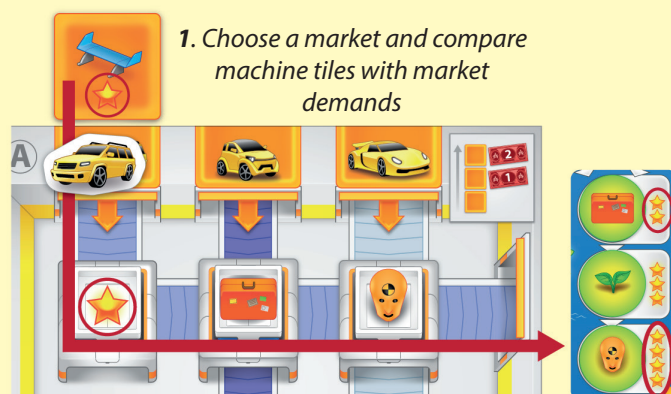


Double demands: If a market shows two identical active demands, you need two matching tiles in your production line if you want to score both demands. If you have only one tile, you only score one of the demands (*the highest one*).



Top car: If you produce a car with 18 or more popularity, the car is immediately shipped to the market and sold. Choose the reward of any one of the sales spaces for the chosen market (*see Sales phase*), and then return the car to your factory. *This sale does **not** count towards your sales limit in this turn's sales phase.*

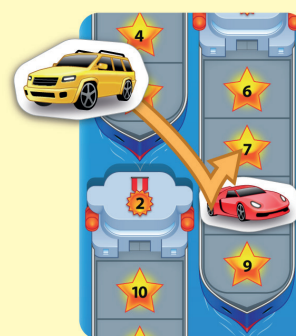
You may take back one of your cars from the ship at any time. If you run out of a type of car, you may therefore take back a car of that type in order to produce it again. Even if you cannot place a car on a ship, you still have to pay for the production action.



1. Choose a market and compare machine tiles with market demands



2. Calculate popularity score and place car on ship



If star space is occupied, place car on a lower free number



Draw a contract card

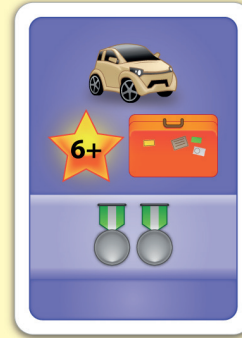
When you choose this action, you must either take one of the face up cards from the *card display*, or draw the top card from the deck. When taking a card from the display, immediately replace it with the top card from the deck.

Special situation: If there are no more cards, score 1 victory point instead of taking a card.

Whenever you produce a car, you may play exactly *one* of your contract cards if the produced car meets all requirements on the card. Show the card to the other players, then place it face down under your factory board. It will be worth victory points at the end of the game. When you play your *starting contract* you immediately gain 3 Autobucks.

Note:

- You may only play *one* contract card each time you produce a car.
- As long as the car meets the requirements, you can play the contract card, even if you – due to lack of space – are forced to place the car on a lower ship space.



To play this card, you must produce a city car with a baggage trait and a popularity score of at least 6



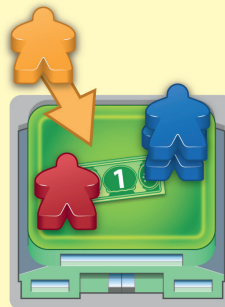
To play this card, you must produce a car (of any type) with a spoiler tile and a popularity score of at least 8

Sponsor & Marketing spaces

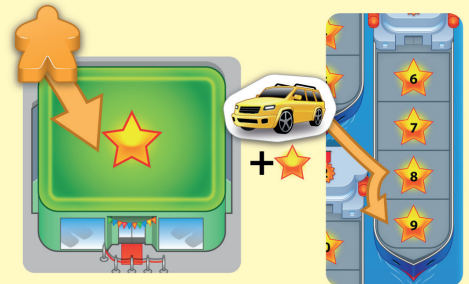
These spaces may be used by any number of workers from any number of players. Workers here are not «replaced», and a player may use the space several times in a row.

Sponsor space: At any time on your turn (in addition to taking an action or withdrawing), you may place workers on this space to take 1 autobuck from the supply per worker placed.

Marketing space: When you produce a car (right before you place it on a ship), you may place workers on this space to increase the popularity of the car by 1 for each worker you place. *This may help you reach the requirements on a contract card.*



Take 1 autobuck per worker you place on the Sponsor space.

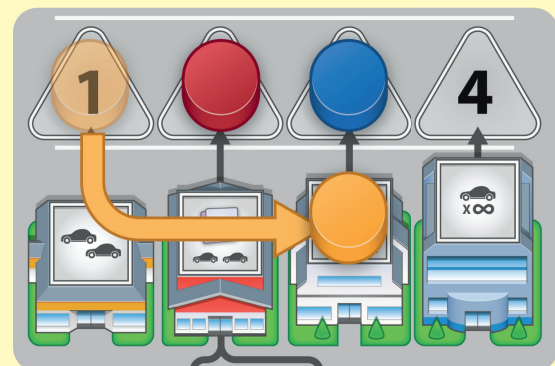


Place worker(s) on the marketing space to improve the popularity of a car being produced.

B) Withdraw and choose sales office

Instead of taking an action, you may withdraw. You may not reenter the round and you cannot use any workers that are returned to you after you withdraw.

To withdraw, place your remaining workers on the *sponsor space* and take 1 autobuck for each worker. Then place your player order marker on a vacant *sales office*. The chosen sales office determines how many cars you may sell this round, as well as your play order for the next round. It may also provide a bonus which is awarded immediately when the sales office is chosen (see **Sales Offices**).



SALES PHASE

When all players have withdrawn, the sales phase begins. In this phase, players may sell their cars for money and/or victory points.

First resolve the ships above the **North American market**:

Start with the car with the highest popularity score. The player who owns this car must now decide whether to sell this car or to pass and leave the car on the ship. If the car is sold, the owner places the car on any free *sales space* in the North American market and takes the reward shown in the space. Then continue with the car with the second highest popularity score: The owner of this car must now decide whether to sell. Continue until all cars on the North American market have had a chance to be sold.

Then resolve the ships above the **European market** in the same way, starting with the car with the highest popularity score.

The topmost sales space in each market is not limited to one car per round - any number of cars can be sold to these spaces. Cars that are not sold remain on the ships until next round.

Important: Each player may never sell more cars than their *sales office* allows. This limit applies to your sales in **both markets combined**.

Note: Having a sales manager will allow you to sell more cars (see **Tiles**).

Special rule for sales in a 2 player game:

In each market, only **one car can be sold in each row!**
Any number of cars can still be sold on the topmost space.



The yellow super car is sold first, and yellow player chooses the sales space with 6 autobucks. Then the red city car is sold. The yellow family car is third, but yellow player decides to pass and leave this car on the ship. Finally the blue family car is sold.

2 player game example:

Since a car has already been sold on the lowest row, Red player can only sell to one of the spaces on the second row.



NEW ROUND

After the sales phase, prepare for the next round:

- Advance the round marker to the next space.

- The player who is furthest behind on the scoring track (If there's a tie for least number of points, it is the tied player who chose the sales office with the lower number) gets to choose which *pending demand tiles* should advance to the first active space in each market. The player must advance the pending tiles from the same position (left/right) in both markets, but the player gets to choose if the two *left* tiles advance or if the two *right* tiles advance. The active demand tiles are pushed one space down, and the tile that leaves the market is put on the empty pending space in the **opposite** market.

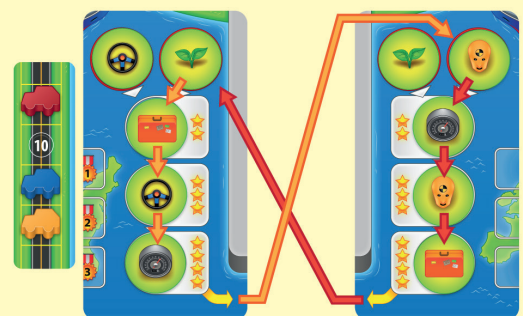
- Remove all cars from sales spaces and return them to their owners (*cars on ships remain in place*).

- All factory tiles remaining on the game board are removed from the game (tiles in players' factories remain in place).

- Place 18 new tiles face up on the game board: 16 in the action area and 2 below the sales offices (use A-tiles for round 2, B-tiles for round 3-4).

- Move all player order markers to the player order spaces, in the order given by the sales offices. Each player then takes the player order tile matching their new player order.

- All players take back their workers from the action board. Players who have *staff manager tiles* in their offices check to make sure they have a number of neutral workers equal to what is shown on these tiles.



The yellow player chooses to advance the right pending tiles in both markets. The demand tiles are slid down, and the tiles that leave the markets (speed tile and suitcase tile) go onto the vacant pending space in the opposing market.

GAME END

After the sales phase in the fourth round, the game is over. Players now calculate their final scores.

Each car remaining in the North American market is sold for 1 autobuck. Each car remaining in the European market is sold for 1 victory point.

Silver medals on a player's completed contract cards and on tiles currently in their factory are worth 1 victory point each.

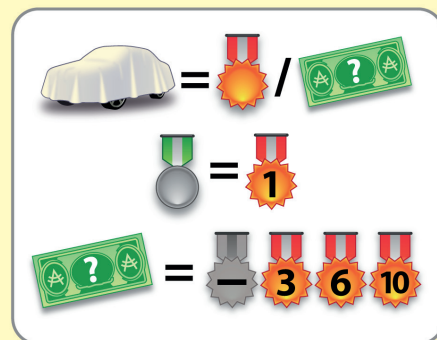
Players now count their remaining money:

The player with the most remaining money scores 10 victory points, the player with second most money scores 6, and the player with third most money scores 3 points. *E.g. in a 2-player game, the player with the most money scores 10 points and the other player scores 6 points.*

The player with the most victory points wins.

Ties: If two or more players are tied, either for most remaining money or for final number of points, the tie is broken in favour of the player with the *lowest numbered sales office* (i.e. the player who would have been first in player order in the next round).

Example: Red player has 12 Autobucks, Blue and yellow players both have 7, Green player has 3. Red scores 10 points. Blue and yellow are tied, but since blue has the sales office with the lower number, Blue scores 6 and yellow scores 3 points.



ADVANCED GAME

Once players get familiar with the game, you can agree to use the B-sides of the factory boards. During set-up, first determine player order. Then, starting with the last player and proceeding in reverse player order, each player in turn picks one factory board and places it in front of themselves with the B-side facing up. Each factory provides its owner a special power:

Sumato – *Cheap and classy:* Before the game begins, take the oval marker with the green City car. This counts as an extra city car tile. Your assembly lines are organised a little differently than those of other players: The lower, left machine in your factory belongs to your city cars, not to your super cars. This means your city cars can be better equipped.

Elon – *This one goes to eleven:* Before the game begins, take the oval marker with the yellow electrical car. Whenever you produce a car (of any type), you may choose to use this tile instead of a regular car tile. If you do, the produced car gets one extra popularity. The el-car tile is placed on ships and sold to markets just like any other car.

Miao – *We copy only the best:* Once during each sales phase, when selling one of your cars, you may place it on a sales space occupied by another player's car. This is called «copying». To copy a car, the two cars must be of the same type, e.g. a *family* car can only be copied by another family car. You cannot copy your own cars or the special electrical car of the Elon player.

OPO – *Open plan office:* You have room to hire up to 6 managers. On the other hand, you must pay higher fees for styling tiles.

The game designers would like to thank everyone who has play tested this game. In particular Eilif Svensson, James David Tandy, Jason Woodburn, Inger Johanne Berg, Aasmund Kaldestad, the Hjerlmervik family, Chris Sposato, Henrik Larsson, Ronny Eftevåg, Kirsten Heitmann, Carl Gustav Lind, Morten André Moen, Jan Steinskog, Helge Rege Gårdsvoll, Kanutte Huse, Tor Helge Huse, Lars Erik Antonsen, Aleksander Dye, Aleksander Castberg, Lars Sandvold Schee, Paul Sørensen, Kenneth Hestvik, Anders Tangerud, Atle Arntzen, Tor Edvin Dahl, Dag Jacobsen, Richard Scharnke, Jesper Marcussen, Jan-Erik Hov, Jørgen Kjøge Brunborg-Næss, Johanne Gamre-Van Heesch.

TILES

Manager tiles (placed in office spaces)



Research managers increase the popularity of all your produced cars.



Each marketing manager allows you to sell one extra car in the sales phase.



For each general manager, you gain 1 extra Autobuck for every worker you place in the *Sponsor* space.



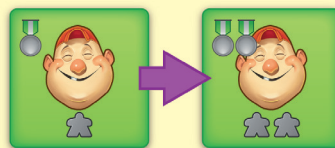
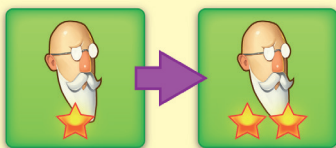
When taking a staff manager, immediately take the shown number of neutral workers from the supply.

Note: Manager tiles in the B-stack have different combinations of these effects.

Fee: You must pay an extra cost the first time you use certain office spaces

Note: You may have several managers of the same type in different offices.

Replacing: A manager tile may only be replaced by another manager tile of the same type (both tiles must show the same portrait). You do not pay any office fees when replacing a tile. The replaced tile is discarded and returned to the game box.



Note: If you replace a single-worker Staff manager with a double-worker Staff manager, you only take 1 new worker.

Machine tiles (placed on assembly line spaces)



Machine tiles increase the popularity score of a car if they match a demand tile in a market.



Increases popularity score of the produced car by two.

Replacing: When you acquire a new machine tile, you may use it to replace any other machine tile.

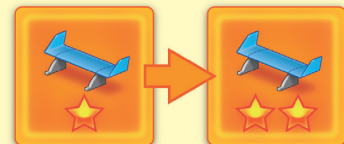
Styling tiles (placed above a car type)



Increases the popularity score of the car. Each type of car can have up to three styling tiles attached as long as the tiles are of different types (*Spoiler, Muffler, Dice*).

Fee: When you place the second or third styling tile above one car, you must pay a fee of 1 or 2 autobucks respectively.

Replacing: A styling tile may only be replaced by another styling tile of the same type. You do not pay any fees when replacing a tile.

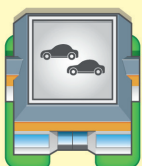


Money/victory point tiles

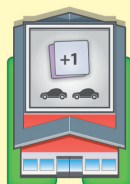
Take the indicated amount of autobucks/victory points, then discard the tile.



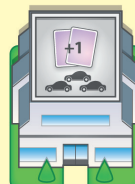
SALES OFFICES



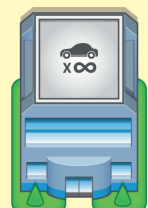
You may sell 2 cars during the sales phase, and you will be 1st in play order next turn.



You may take one of the two tiles below the sales offices. Fees for using offices or taking styling tiles must be paid as normal. You may sell 2 cars during sales phase, and will be 2nd in play order next turn.



Take 1 contract card from the display. You may sell 3 cars during sales phase, and will be 3rd in play order next turn.



You may sell an unlimited number of cars during sales phase, and will be last in play order next turn.